telesign | bics | routemobile

Proximus Global

Datasheet

# Verify API

## Authenticate across seven channels using a single API



SMS is expected to remain the global authentication standard, but the shift to new, more secure channels with reduced user friction is inevitable. With a single integration, Telesign's Verify API enables you to effortlessly scale new authentication channels with minimal development resources. Defend against SMS vulnerabilities, such as social engineering and SIM-based attacks. Deploy safeguards to hedge against SMS pricing volatility with consistent, predictable cost structures. Connect to Verify API for a modern authentication experience.

**SMS authentication is expected to decline over the next 5 years.**

**Juniper Research**
Global Mobile Authentication Market
2023-2028 Market Trends & Strategies

### Future-proof authentication

Verify API scales with your evolving needs. Easily connect to different channels or add new ones later on without bringing in new vendors or APIs to your platform.

### Safer, simpler experiences

Verify API delivers more protection and an enhanced user experience. Tap into new channels that unlock modern, more secure authentication capabilities.

### Cost savings and predictability

Verify API enables budget stabilization. Use flexible channel delivery and custom routing to build a global authentication strategy that mitigates rising SMS costs.

## Seamless authentication across the customer journey

### Sign-up

Ensure only verified users enter your digital ecosystem.

### Sign-in

Protect customer accounts with an extra layer of security.

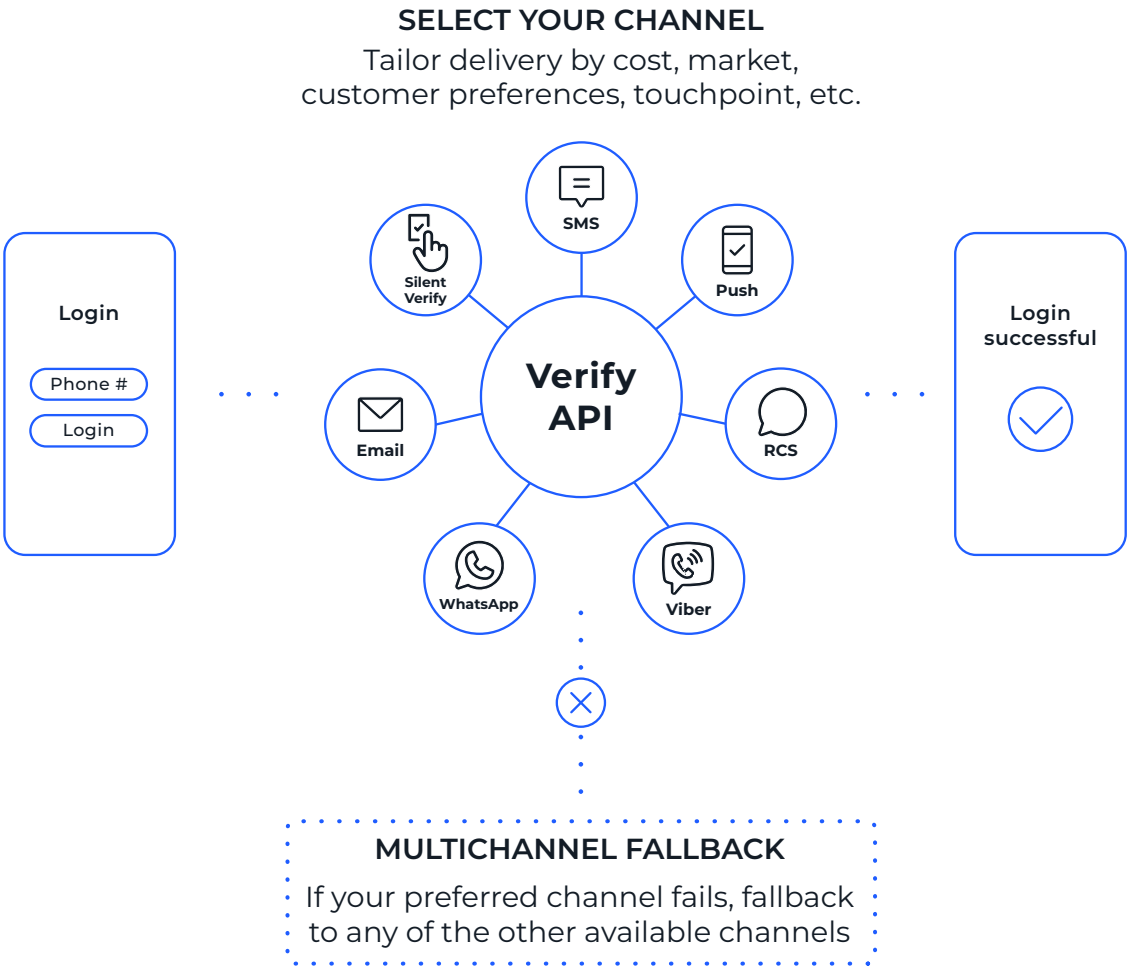
### Updates

Safeguard critical account changes such as password resets, device changes, shipping address confirmation, and more.

### Transactions

Verify high-value transactions to prevent chargeback and credit card fraud.

# How it works




## A simple solution to verify at scale

| Omnichannel availability | Custom routing | Multichannel fallback |
|---|---|---|
| Verify across SMS, Silent Verify, Push, Email, WhatsApp, RCS, and Viber. | Build routing rules for tailored delivery across all channels and markets. | Always-on failover mitigates failed delivery and downtime with global fallback protection. |
| **Verified sender IDs** | **Single API deployment** | **Frictionless authentication** |
| Prevent social engineering and phishing attacks with verified sender IDs. | Scale to new channels and markets with minimal development resources. | Drive conversion and eliminate user friction by instantly verifying without OTPs. |

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

Learn more at **proximus.com/proximus-global**

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