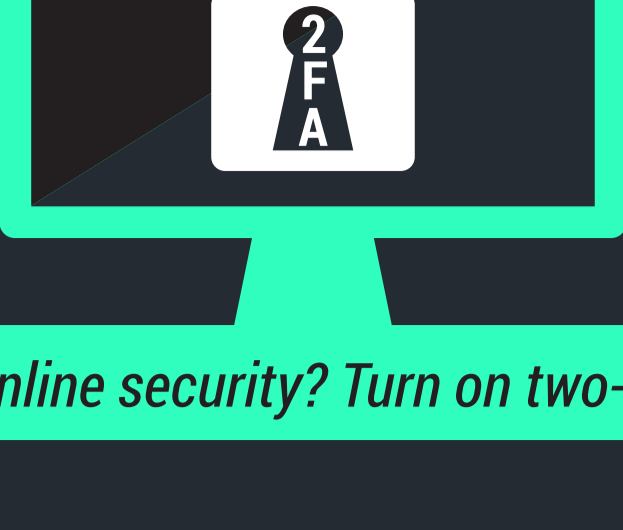
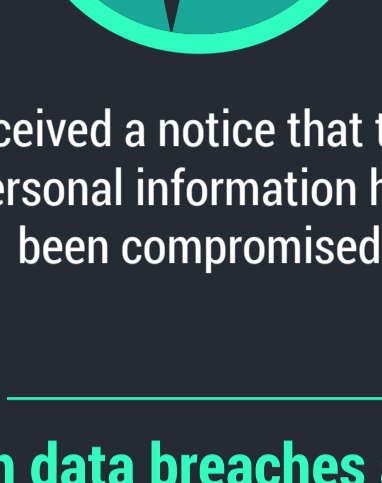


PROTECT YOURSELF WITH MORE THAN A PASSWORD

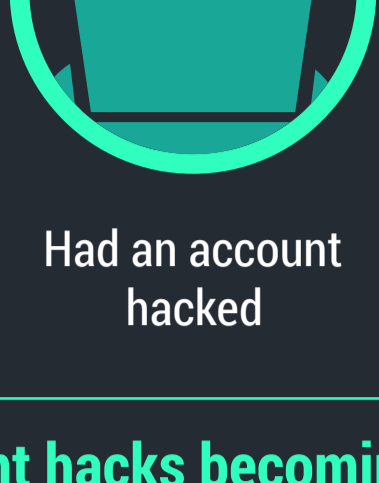


Looking for increased online security? Turn on two-factor authentication.

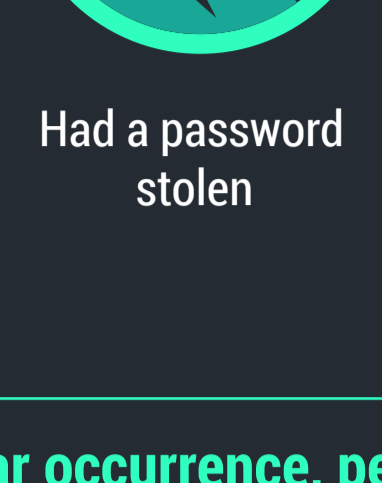
In the past year, **2 in 5** people:



Received a notice that their personal information had been compromised



Had an account hacked



Had a password stolen

With data breaches and account hacks becoming a regular occurrence, people are searching for better ways to secure their online accounts.



8 in 10 people

are worried about their online security



What's more, **7 in 10** people

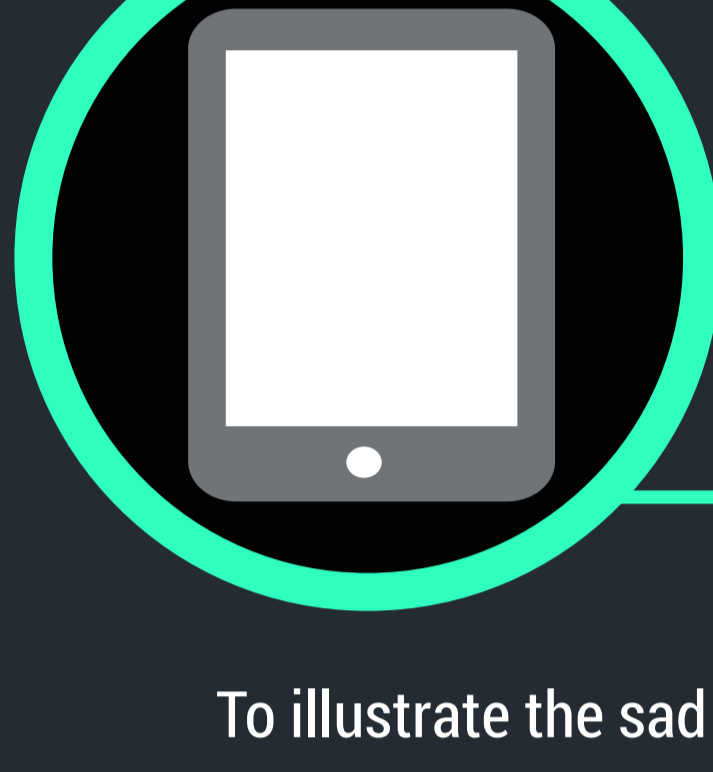
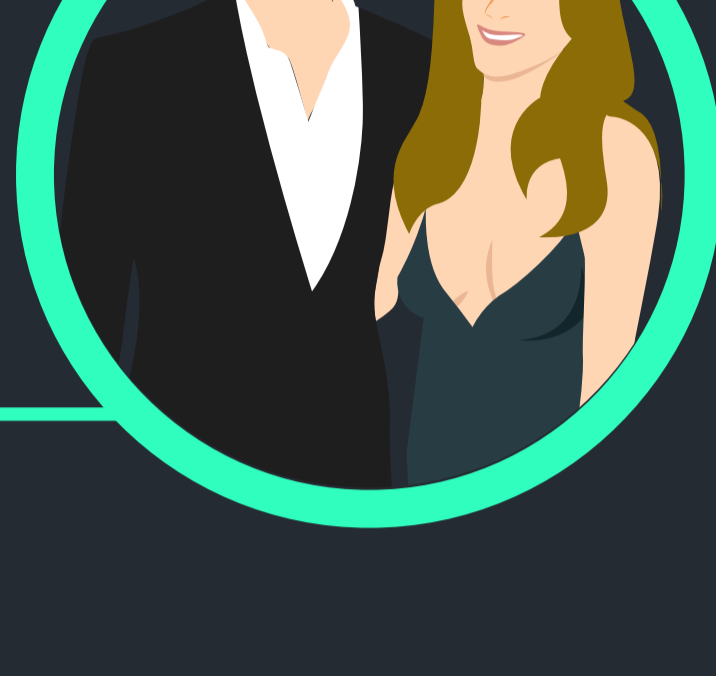
no longer trust passwords to protect their online accounts

YOUR OWN WORST ENEMY

Despite worries about online security and password strength, many people are still using weak, old or repeated passwords that are easily hacked.

21% of people use passwords that are over **10 years old**

That means you created your password when Brad Pitt and Jennifer Aniston were still together...



47% of people use passwords that are at least **5 years old**

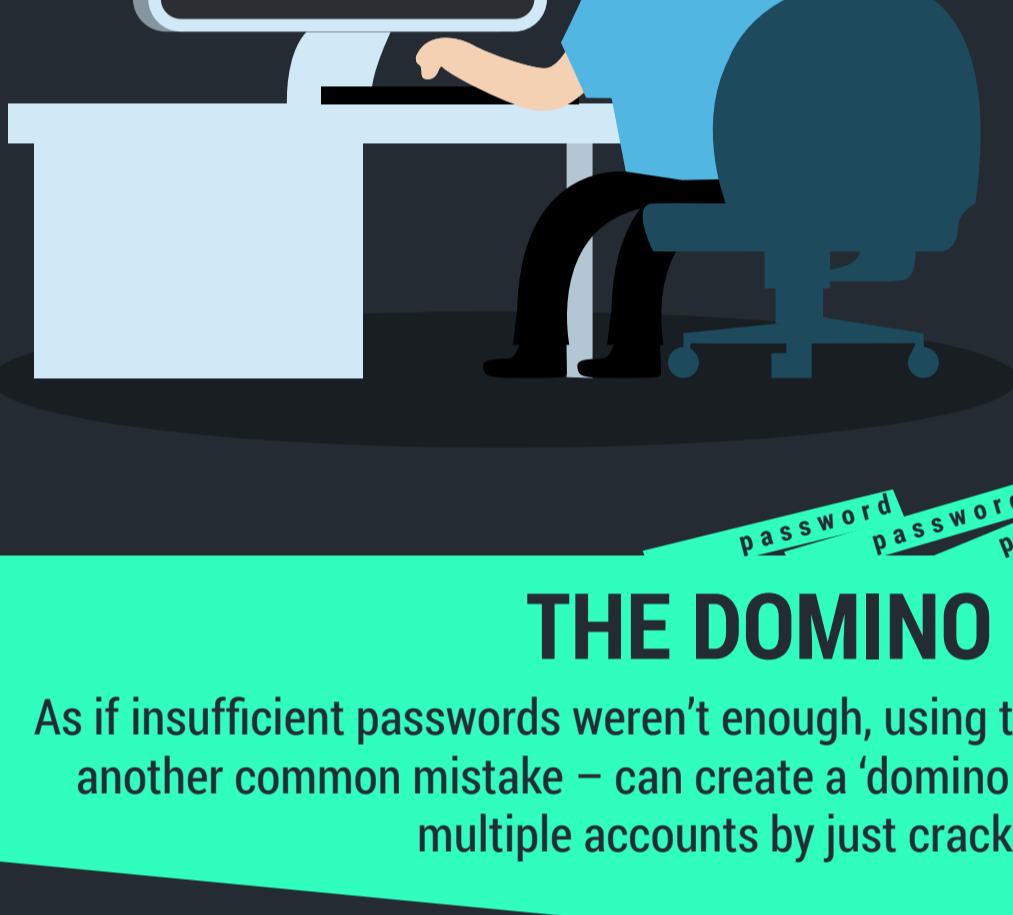
That means you created your password before the first iPad came out...

To illustrate the sad state of affairs, the five most popular passwords in 2014 were:!



I've been using my birthday as my password for years!

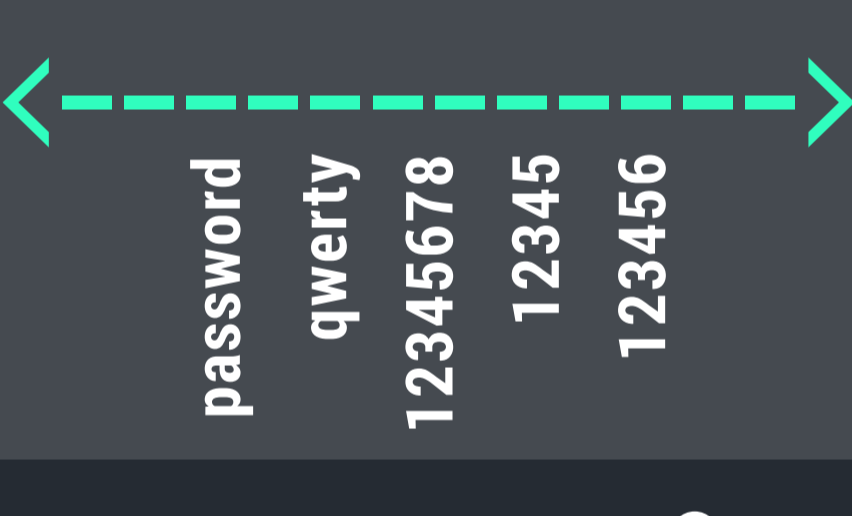
It was easy to remember... and easy to hack.



THE DOMINO EFFECT

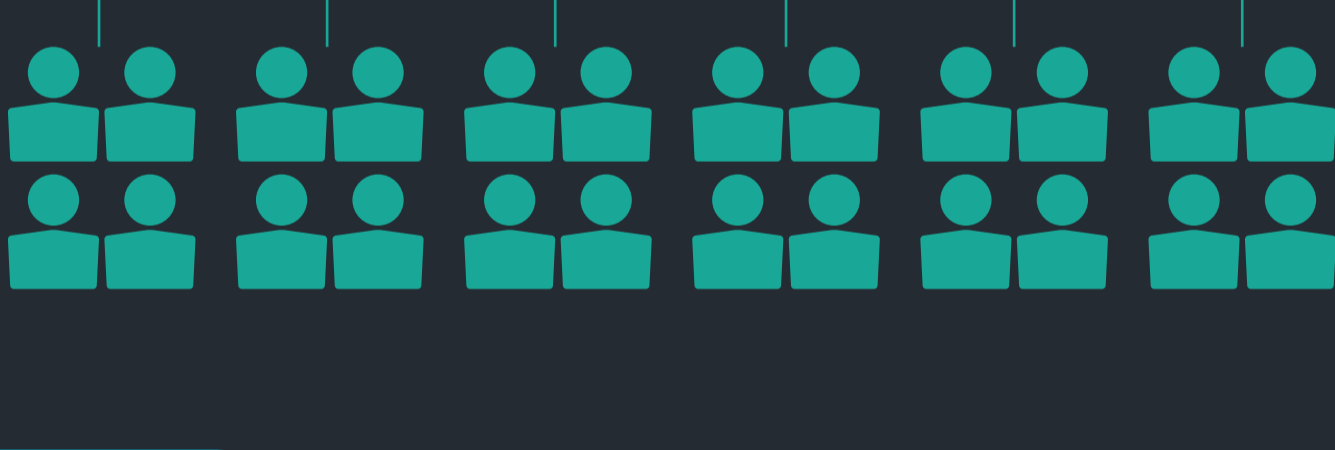
As if insufficient passwords weren't enough, using the same password on multiple accounts – another common mistake – can create a 'domino effect' that allows hackers to take down multiple accounts by just cracking a single password.

73% of online accounts are guarded by **duplicate** passwords



54% of people use **5 or fewer** passwords across their entire online life

On average, **ONLY 6** unique passwords are used to guard **24** online accounts



Remembering passwords is hard, so I just use the same one for most of my accounts.

Once one company got breached, hackers had everything they needed to get into the rest of my accounts!



THE PROTECTION YOU NEED



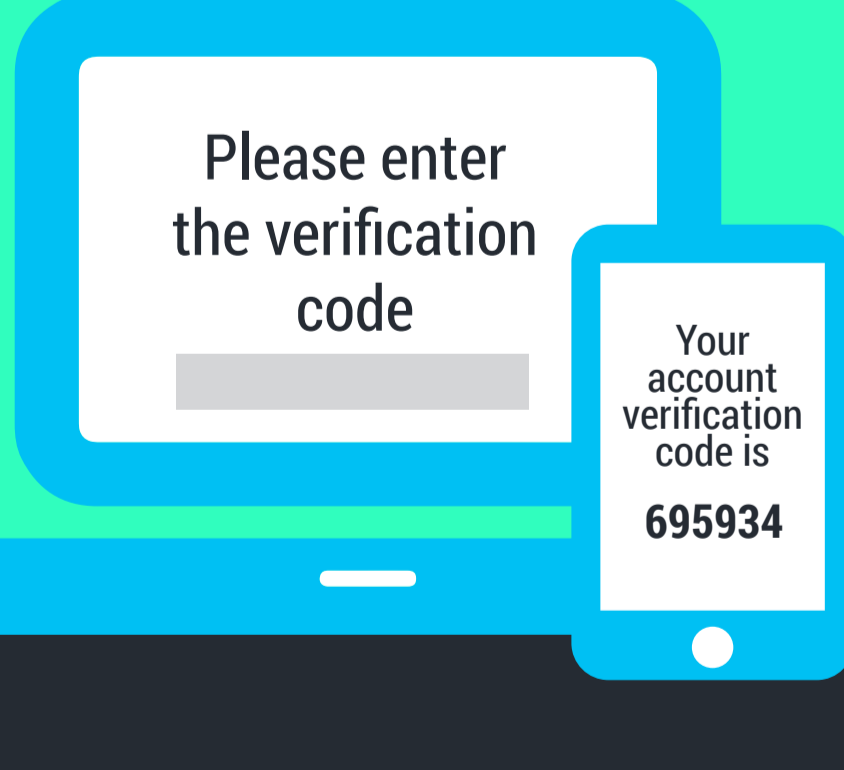
68% of people today say they want companies to provide an extra layer of internet security.

Luckily, it already exists.



IT'S TIME TO #TURNON2FA

Two-factor authentication (2FA) is an additional layer of protection beyond the password that significantly decreases the risk of a hacker accessing banking, shopping, social media and other online accounts by combining something you know (a password) with a second factor, like something you have (a mobile phone).



We use websites and mobile apps to:



Manage our money



Store our information

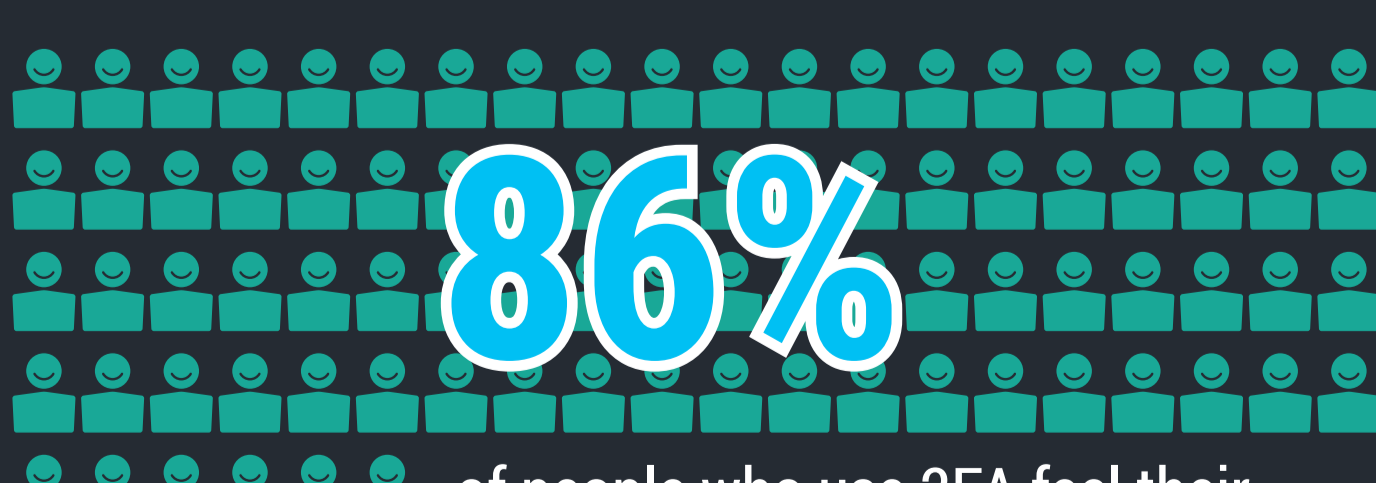


Connect with our friends



Make purchases from anywhere in the world

Without proper protection, this freedom comes with risks. Passwords are easy to steal or hack, but 2FA can help protect you from a potentially devastating account breach.



86% of people who use 2FA feel their accounts are more secure.

Find out which of your online accounts offer two-factor authentication and turn it on at [TurnOn2FA.com](#)

