

Viber for business messaging



In today's omnichannel world, establishing mobile customer communication is critical. Nine out of ten consumers want the ability to message with businesses. Messaging apps not only enhance the customer experience, but also increase purchase propensity—53% of customers are more likely to buy from a company they can contact via a messaging app. Whether it's simplicity, security, global scale, or cost savings, Viber is one of the most popular messaging apps in the world. Paired with Telesign's omnichannel Messaging & Verify APIs, you can build more trusted relationships with your customers on Viber.

Reach and engage your customers on the channel they trust

Rich experiences

Ensure every interaction is memorable with rich media messaging options and smart personalization capabilities. More authentic customer relationships are one message away.

Secure communication

Give your customers peace of mind that your messages are the real deal. With a verified check, your customers will never worry about phishing or spam attacks.

Flexible conversations

Clear lines of communication for every stage of the customer journey. From promotional messages to alerts and reminders, even two-way support—every type of interaction is covered.



Transactional messaging for alerts, reminders, and notifications



Promotional messaging for customer loyalty and marketing campaigns



Two-way messaging for interactive conversations



Personalized & templated messages



Send and receive files and attachments



Rich multimedia content



Branded, verified sender ID and business profile



Configurable channel failover to SMS, RCS, WhatsApp and email for guaranteed delivery



True delivery and read receipts



OTP verification with automatic, personalizable channel fallback